



Disaster Response & Recovery: How Can My Business Fit In?

"In response to Hurricanes Katrina and Rita, [businesses] proved far more nimble at providing manpower, materials, and logistics than many parts of the federal government"

- Council on Foreign Relations, CSR No. 13, March 2006



How does the private sector fit into public sector emergency response plans?

How will communications work?

How should our donations be managed?

DRCV Fall Seminar -- November 10, 2016

800 Wisconsin St. Building D2, Eau Claire Conference room

Banbury Place, Eau Claire, WI

AGENDA

8:30 AM Welcome & Introductions of Attendees

Kathy VanderMolen, Operations Manager, Walmart Transportation, Menomonie, WI
and Vice-President of Disaster Ready Chippewa Valley, Inc.

8:45 AM Full Group Discussion: How Can My Business Help?

Attendees will discuss questions, initial ideas, and concerns regarding public-private partnering.

Chris Straight, Senior Planner, WCWRPC, and DRCV Administrator

9:10 AM Panel Presentations & Discussions: What Plans Currently Exist?

What are some of the partnership plans, coordination efforts, and private-public agreements that currently exist for the Chippewa Valley with an emphasis on private/non-profit relationships & roles within these plans? What happens if the Federal government (FEMA) gets involved and do they also have agreements, etc.? This session will include time for Q&A at the end.

- a. Lisa Olson-McDonald, Regional Director, WI Emergency Management
- b. Jon Shultz, Deputy Chief, Eau Claire Fire Department
- c. Jenny Legaspi, Emergency Services Director, American Red Cross
- d. Terri Leece, Disaster Director, WI & Upper MI Division, The Salvation Army
- e. Kelli Engen, Public Health Emergency Preparedness Specialist, Eau Claire County Medical Reserve Corps

10:10 AM BREAK

10:30 AM How Do Businesses & Non-Profits Fit In?

If a disaster occurs, what should private and non-profit partners expect? How might communications and coordination work? How should donations of people and “stuff” be managed? Our keynote speaker will explore the likely intersections and interactions between the private and public sectors during disaster response and recovery.

Brian Kaczmariski, Director, Western WI Public Health Readiness Consortium.

Mr. Kaczmariski has also served as the certified Training and Exercise Coordinator for the Office of Preparedness and Emergency Health Care within the Wisconsin Division of Health.

11:30 AM Full Group Discussion: What Do I Do Next?

What next steps are needed to advocate for and support such partnerships in the Chippewa Valley? Who should a business or potential resource call to get started or what type of support “infrastructure” and resources are needed? And what questions did we not have answers for today?

facilitated by Chris Straight and Brian Kaczmariski

11:50 AM Concluding Remarks and Door Price Drawing

DOOR PRIZES!

A random drawing for two NOAA All Hazards (Weather) Radios will be held at the end of the seminar for attendees.



Thank you to our guest speakers for sharing their experiences and your continued support of Disaster Ready Chippewa Valley!